



New Life Jacket Labels

- The traditional “Types” categories are going away.
- New labeling system relies more on icons and less on wording.
- Older jackets and flotation aids labeled by “type” still meet regulatory requirements until no longer serviceable.
- **Two Categories:**
 - Wearable
 - Throwable
- **Wearable life jackets will be divided into five buoyancy categories: 50, 70, 100, 150, and 275 Newtons (metric to harmonize with Canadian standards)**



New Icons



CHOOSE THE DEVICE YOU WILL WANT TO WEAR

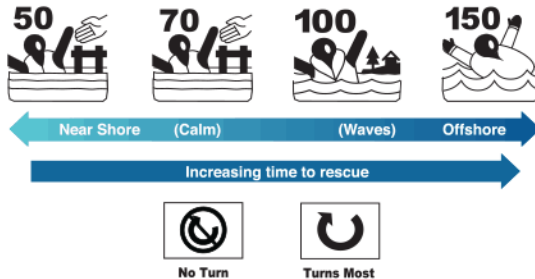
SIZE & FIT

- Check label for user weight and chest size.
- Different body types float differently.
- A good fit is secure, comfortable, and adjustable.

TRY IT ON

PERFORMANCE

- Lower number offers greater mobility, comfort, and style with good flotation for most people.
- Higher number offers greater flotation, turning, and stability in the water.



CONSIDER YOUR ACTIVITY & ENVIRONMENT

RISK MANAGEMENT *

- In over 80% of boating fatalities the person was not wearing flotation.
- Most of these are sudden falls overboard or capsizing of a small boat.
- The first moments in the water are critical, even for experienced swimmers.
- Cold water shock causes gasping, loss of muscle control and swim failure.
- Long term immersion in cold water requires thermal protection and flotation position to conserve energy.

FLOTATION DEVICES SAVE LIVES









- Choose the level of buoyancy for the type of activity.
- The curved arrow indicates that it is likely to turn an unconscious wearer face up in the water.

su2085a



Comparison

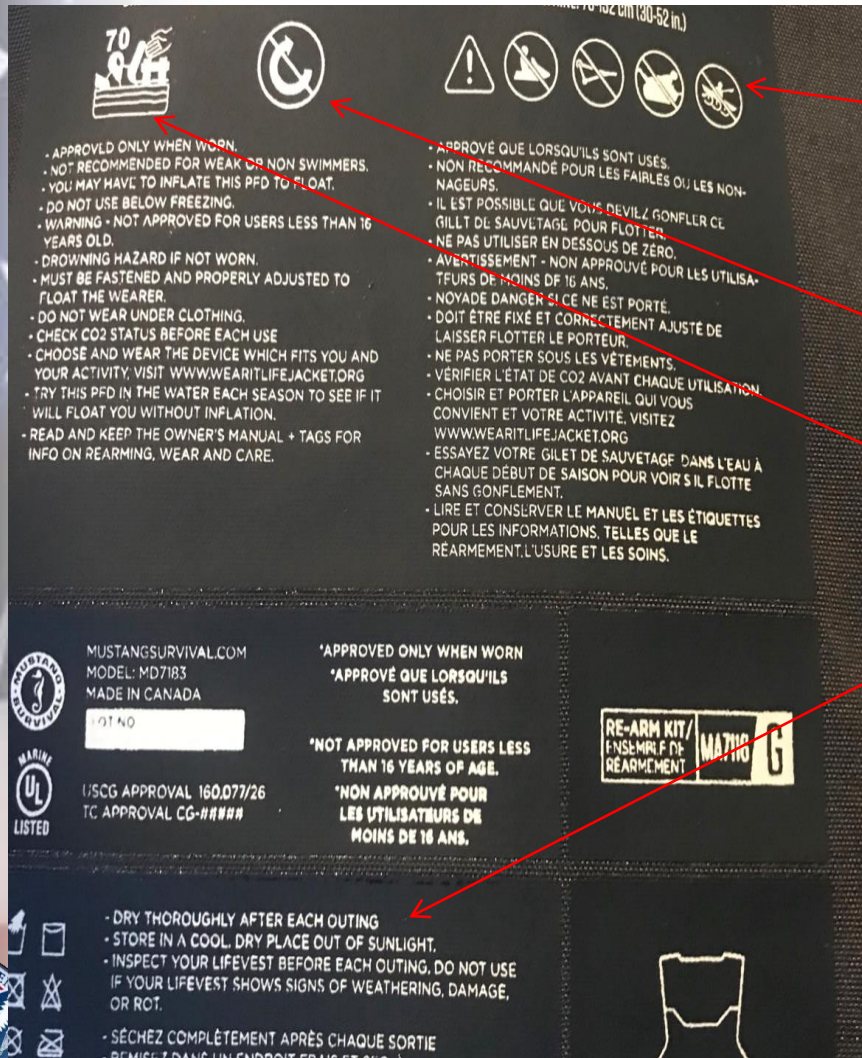


| Old Type | New Icon |
|---|---|
| Type I |  100  150 or  and  Turns Most |
| Type II |  70 and  Turns Most |
| Type III |  70 and  No Turn |
| Type IV | Called a throwable |
| Type V (special purpose vest that met either I, II, or III standards) | Check the icons |





Life Jacket Label Sample (Inflatable)



Limitations of Use (No PWC, Skiing, Towing, Paddle)

Will Not Turn You Face Up

Buoyancy Level (70)

Care

