



# New Life Jacket Labels

- The traditional “Types” categories are going away.
- New labeling system relies more on icons and less on wording.
- Older jackets and flotation aids labeled by “type” still meet regulatory requirements until no longer serviceable.
- **Two Categories:**
  - Wearable
  - Throwable
- **Wearable life jackets will be divided into five buoyancy categories: 50, 70, 100, 150, and 275 Newtons (metric to harmonize with Canadian standards)**



# New Icons



## CHOOSE THE DEVICE YOU WILL WANT TO WEAR

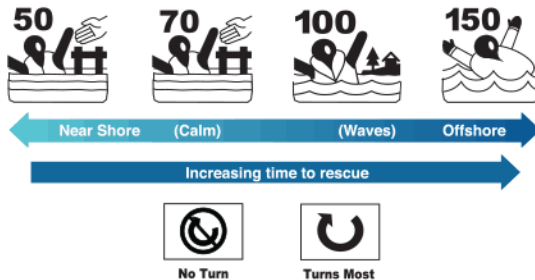
### SIZE & FIT

- Check label for user weight and chest size.
- Different body types float differently.
- A good fit is secure, comfortable, and adjustable.

### TRY IT ON

### PERFORMANCE

- Lower number offers greater mobility, comfort, and style with good flotation for most people.
- Higher number offers greater flotation, turning, and stability in the water.



### CONSIDER YOUR ACTIVITY & ENVIRONMENT

### RISK MANAGEMENT \*

- In over 80% of boating fatalities the person was not wearing flotation.
- Most of these are sudden falls overboard or capsizing of a small boat.
- The first moments in the water are critical, even for experienced swimmers.
- Cold water shock causes gasping, loss of muscle control and swim failure.
- Long term immersion in cold water requires thermal protection and flotation position to conserve energy.

### FLOTATION DEVICES SAVE LIVES









- Choose the level of buoyancy for the type of activity.
- The curved arrow indicates that it is likely to turn an unconscious wearer face up in the water.

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# Comparison

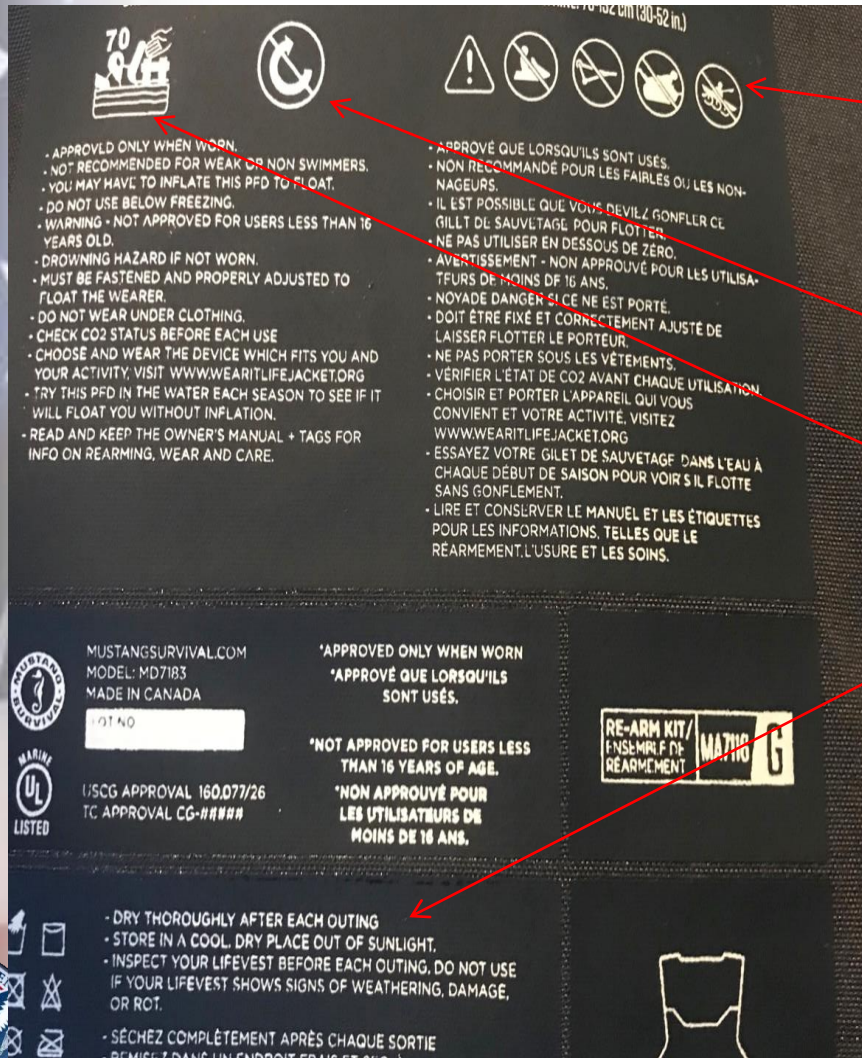


Old Type	New Icon
Type I	 <b>100</b>  <b>150</b> or  and  Turns Most
Type II	 <b>70</b> and  Turns Most
Type III	 <b>70</b> and  No Turn
Type IV	Called a throwable
Type V (special purpose vest that met either I, II, or III standards)	Check the icons





# Life Jacket Label Sample (Inflatable)



Limitations of Use (No PWC, Skiing, Towing, Paddle)

Will Not Turn You Face Up

Buoyancy Level (70)

Care

